



PROGRAM:

Three Secrets to a Competitive Edge

DESCRIPTION:

Do you have a competitive edge to target success, or leadership that blocks your business potential? Here's an opportunity to work ON your business instead of IN it. Beyond the business plan, learn the three key secrets to success that consistently work regardless of your status as a business owner, entrepreneur, consultant, mid-sized or large-sized business, corporation, or non-profit. Since 80% of business fails within the first five years, you can discover how small margins within the top 20% accelerate beyond expectations.

After the presentation you will have the opportunity to ask questions from one of the best speakers and authors on the topic of business coaching and Organization Development ("OD"), [Ken Sergi](#) who has helped numerous businesses, executives and leaders worldwide.

WHO:

This program is appropriate for leaders, independents, entrepreneurs, consultants, and executives who want a unique, targeted, or competitive edge to operationalizing their business.

DURATION:

One hour. Arrive no later than (NLT) 10 minutes prior to the start of the program.

COST:

See the appropriate online registration & location information.

BRING:

Pen and paper, also your business cards for potential networking.

REGISTER:

Unless otherwise specified, register online at www.MyCoachKen.com "Workshops" page. You can also call or email the information from the next page. This workshop is occasionally hosted by a company. Inquire if spaces are offered at the private workshop. Otherwise register for the public workshop.

SPEAKER:

Ken Sergi is a dynamic and passionate master business coach, Organization Development ("OD") expert, facilitator and author who has helped diverse leaders and individuals worldwide in multiple industries and government settings achieve new levels of influence, performance, awareness, and strategic success. His leadership training, performance management and coaching programs are used by corporate, government and military organizations.



Ken is a certified Business and Executive Coach with more than 25 years experience as a CEO, Director, Manager, and Consultant working with clients in large and small companies world-wide in strategic organizational systems, hiring, performance management, instructional design, training, coaching and teaming. He is certified in a variety of assessment tools and 360 feedback surveys. He has also taught extensive public and private courses on adult learning, performance management, change management, communication skills, personality types for personal effectiveness and Emotional Intelligence ("EI" and "EQ"). Ken has won multiple awards for training, coaching and organization excellence. He is profiled in several international magazines including Information Week for projects such as retooling of America's I.T. employees.

His clients have included Cisco Systems, Troy Systems, Alora Health Care, U.S. Census, U.S. Treasury, Case Corporation, StarPoint IT and U.S. Dept. of Defense.

"I definitely got more valuable insight that I could actually apply from the one-hour session that you did than all (my) prior books and events combined!" [Click here for more testimonials](#)

